# Victoria Neeser

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## EDUCATION

### University of Kansas, Spring 2027

*Bachelor of Fine Arts in Interaction (UI/UX) Design, GPA: 3.98*

KU Excellence Scholarship*, 2023 - Present*

### National Student Show & Conference, 2025

*Received the Dick Sloan Scholarship for Best Sophomore Portfolio*

## EXPERIENCE

### Latigo Creative

Graphic Design Intern | *June 2026 – July 2026*

- Collaborated with diverse client brands to research, develop, and refine creative concepts, translating brand identities, audiences, and project objectives into cohesive visual designs and creative solutions.
- Designed packaging, product graphics, and branded assets, refining creative concepts through collaboration and feedback to deliver cohesive, high-quality, production-ready designs.

### The Wellness Society

Apparel Product Design Intern | *March 2025 – March 2026*

- Managed end-to-end product sourcing and production, collaborating with overseas manufacturers to balance quality, cost, and brand standards.
- Partnered directly with CEOs to develop product concepts and lead creative direction for seasonal merchandise aligned with strategic brand goals.
- Created production-ready technical files and product specifications in Adobe Illustrator and Photoshop while optimizing inventory workflows and production timelines.

### Victoria Anne Studios

Freelance UI/UX & Graphic Designer | *August 2022 – Present*

- Manage end-to-end client projects across UI/UX design, branding, and website development, creating user-centered digital experiences and cohesive visual identities.
- Design and develop websites using Figma, Squarespace, Wix, Framer, and Shopify, translating client goals into consistent visual solutions across digital and print touchpoints.
- Founded and currently manage an Etsy business, overseeing product design, e-commerce listings, order fulfillment, and customer experience.

## SKILLS

- **Technical Tools:** Figma, Adobe Creative Suite (Illustrator, Photoshop, InDesign), Procreate, Rive, TouchDesigner, GitHub, Visual Studio Code, Framer, Shopify, Squarespace, Wix
- **UI/UX Design:** Interaction Design, User Research, User Flows, Wireframing, Prototyping, Usability Testing, Design Systems, Responsive Design, Branding
- **AI Tools:** Claude, Claude Code, ChatGPT, Figma Make, Google Stitch, Google AI Studio
- **Foundations:** Adaptability, Time Management, Organization, Collaboration, Communication